

THE VILLAGE VOICE

April, 2017

National Park Village
Estes Park, Colorado
Elevation 7560



April is Customer Loyalty Month and all of us at NATIONAL PARK VILLAGE want to say thank you to all the loyal friends we've made over the years.

You're why we're still here!

THE COUNTRY MARKET

Bread + Cheese + Butter = Perfection

About 22 percent of U.S. households serve grilled cheese sandwiches at least once in a two-week period (64% at lunch time).

Why is April Grilled Cheese Month? Who invented this timeless sandwich? The answers are lost to posterity but there's no denying that there's a reason this comfort food is so popular. You can always go old school with white bread & processed cheese, but why not broaden your horizons?



Our expanded cheese case will give you more than ample opportunities with Cabot Creameries selection of cheddars including Tomato Basil Cheddar, or Cow's Creamery from Australia Sharp cheddar Slices, maybe New Bridge New York Extra Sharp slices or Nick Molle's favorite BelGioioso Sharp Provolone. (We can always use the panini press on your favorite Boar's Head Cheese in the Deli, too.)

There's more to sandwiches with PB&J day on April 2. Of course we've got Jif, Skippy and Peter Pan natural, creamy and chunky... or you might try Earth Balance Coconut and Peanut Spread. Pair with your favorite jelly or try the new O'Hara's jams and jellies made in Durango with the finest local

ingredients like Palisade Peach, Chokecherry, Cherry Habanero and Jalapeno Peach.



The week after Easter has been designated Egg Salad Week (for obvious reasons) by the American Egg Board.

Amaze the kids with this "green eggs, no ham" variation on the classic recipe.

AVOCADO EGG SALAD

6 hard-boiled eggs, peeled

2 avocados, cubed

1/2 c minced red onion

3 T chopped sweet pickles

1 T yellow mustard

1/3 c mayonnaise

salt and pepper to taste

Mash the eggs with a fork in a mixing bowl to break up. Add the avocado, onion, pickle, mustard, and mayonnaise. Gently smash the ingredients together until blended. Season to taste with salt and pepper.

Soy has been in food news a lot in recent years and there are passionate people on both sides of the issue. But, there are enough proponents to have designated April Soy Foods Month. If soy's right for you, try Tofutti Cuties Ice Cream Sandwiches from the freezer, Sor Supreme sour cream alternative and Sliced and American and Mozzarella Soy cheeses, also from Tofutti.

Have you noticed the new look in our meat case? Don't worry; we are still hand cutting only USDA Choice Colorado Proud Beef in house. We have added a vacuum sealer machine to our shop to extend the freshness and maintain the flavor of our products. Enjoy!

Speaking of beef, we are always happy to prepare your favorite USDA Choice Colorado Proud Prime Ribs for their day on April 27th.

Do you ever feel kind of ho-hum about Rocky Mountain National Park? It's always there, right? But who has time? Well, April 15 - 23 is National Park Week so make time to get out there & enjoy this gift in our own backyard. Pop into our deli after work & pick up a couple of sandwiches. Have a picnic supper; (even if you have to eat with gloves on!) it will stay light long enough to take in the beauty that can be so easy for us to overlook.

THE VILLAGE STORE

"Well-appeal'd April on the heel
Of limping Winter treads."

"April hath put a spirit of youth in everything."
William Shakespeare

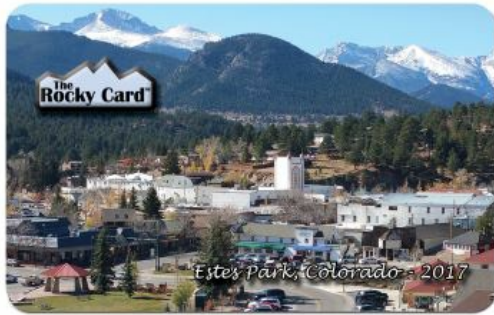
His date of birth isn't certain but Shakespeare was baptised April 26, 1564. Besides the Bard, Katie has a birthday in April so come in on the 4th & wish her a happy year ahead.

Katie's the one responsible for all the great selections in our clothing department like the latest in Spring & Summer apparel from Keren Hart, Woolrich, Habitat, Royal Robbins, Renuar and Yest for the ladies plus Woolrich, Ecoths and Royal Robbins for the gents. (Plus all the fashion jewelry & accessories that look so good on display...and on you!)



We're also offering happy feet with Minnetonka Sandals arriving daily. Or try new [Fit Kicks](#) footwear for active lifestyles in men's and women's styles.

New clothes for spring are a long-standing tradition. Many years ago, the sacrifices of Lent were more than symbolic and people wore the same clothes for the entire 40 days, changing them for new ones on Easter morning. Those who failed to wear at least one new item risked being spat upon by passing dogs or having their eyes pecked out by crows. Don't take that risk!



Purchase your new 2017 [Rocky Card](#) at THE VILLAGE STORE & save all year long. Use it at The Village Store, The Country Market & all around town!

CELEBRATE EARTH DAY, APRIL 22



There is a rapture on the lonely shore,
There is society, where none intrudes,
By the deep sea, and music in its roar:
I love not man the less, but Nature more."
George Gordon, Lord Byron

"Until a man duplicates a blade of grass, Nature can laugh at his so-called scientific knowledge. Remedies from chemicals will never stand in favorable comparison with the products of Nature, the living cell of a plant, the final result of the rays of the sun, the mother of all life." Thomas Alva Edison

"You can't be suspicious of a tree, or accuse a bird or a squirrel of subversion or challenge the ideology of a violet." Hal Borland

"Never does nature say one thing and wisdom another." Juvenal

"A true conservationist is a man who knows that the world is not given by his fathers, but borrowed from his children."
John James Audubon, born April 26, 1785

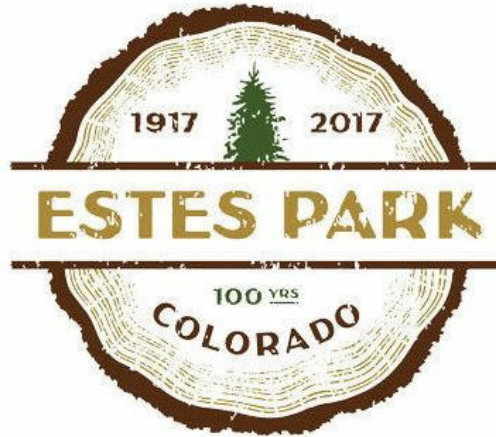
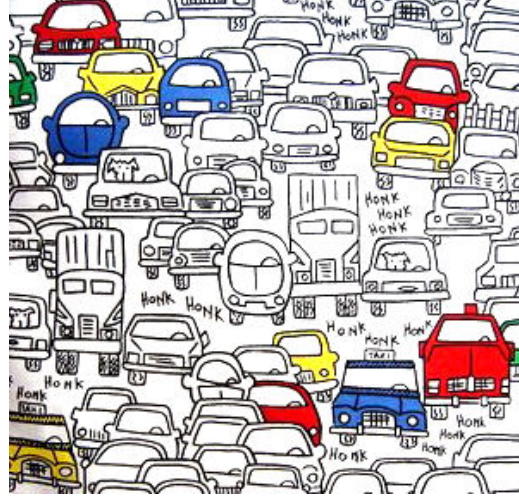
"And this, our life, exempt from public haunt,
finds tongues in trees, books in the running
brooks, sermons in stones, and good in
everything." William Shakespeare, born April 23,
1564

"In every walk with nature one receives far more than he seeks." John Muir, born April 21, 1838.

"There are no passengers on Spaceship Earth. We are all crew." Marshall McLuhan

Coming in May...

Mental Health Month,
American Craft Beer Week,
No Socks Day and...
Visitor Season Starts!



Celebrate Estes Park all year long!

CELEBRATE APRIL, 2017

Anxiety Month - ASPCA Month - Car Care Month – Celebrate Diversity Month - Celery Month
Couple Appreciation Month - Customer Loyalty Month – Decorating Month - Frog Month
Grilled Cheese Month - Guitar Month - Humor Month – Int’l Twit Award Month
Jazz Appreciation Month - Keep America Beautiful Month - Lawn & Garden Month
National Kite Month - Pecan Month - Poetry Month - Soft Pretzel Month
Southern Belles Month – Soy Foods Month

S	M	T	W	T	F	S
						1 April Fool's Day Laugh at Work Week 4/1-7
2 National Peanut Butter and Jelly Day	3 Find a Rainbow Day	4 Square Root Day	5 National Caramel Day	6 New Beer's Eve	7 Walk to Work Day No Housework	8 Draw a Bird Day
9 National Library Week 4/9-15 Cherish an Antique Day	10 Passover 4/10-18 ASPCA Day	11 Louie, Louie Day	12 Walk on your Wild Side Day	13 Scrabble Day	14 Titanic Day	15 National Park Week 4/15-23 World Art Day
16 EASTER 	17 Blah, Blah, Blah Day	18 Consumer Awareness Week 4/18-23	19 National Garlic Day	20 High Five Day	21 Kindergarten Day	22 Earth Day
23 Administrative Professionals Week 4/23-29 30 Small Business Week 4/30-5/6	24 International Sauvignon Blanc Day	25 DNA Day	26 National Pretzel Day	27 National Prime Rib Day	28 Hairball Awareness Day	29 Save the Frogs Day



Happy Easter from all of us at
 National Park Village!

Visit us on Facebook, too!

